



Alumni Relations
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MSU DENVER ALUMNI ASSOCIATION: 50/50 RAFFLE FUNDRAISER Volunteer Information

OVERVIEW:

The MSU Denver Alumni Association obtained a raffle license through the Colorado Secretary of State's office to conduct a 50/50 raffle at all Colorado Rockies home games. Our responsibility is staff each game with 20 volunteers to sell raffle tickets; in exchange we will receive approximately 25% of the net revenue. Each volunteer ticket seller will earn a minimum of \$75 per game for the MSU Denver department or group of choice (to be designated during registration). This revenue will be distributed to respective groups/departments at the end of each month. There is a potential to earn bonuses based on total ticket sales and total revenue generated – this will be determined once the season is over. The more tickets you sell, the more money you earn for your department!

In addition to receiving revenue from ticket sales, MSU Denver will also be mentioned in multiple promotions and announcements throughout each game. This a great opportunity for MSU Denver and we expect our raffle ticket sellers to be exceptional ambassadors of our university while at the stadium!

TO DO:

1. All volunteers need an official Rockies Credential in order to access the stadium and various areas within the stadium, therefore you must send me:
 - a. Headshot
 - b. Last 4 digits of your social security number

I will submit this information to the Rockies in order to have your credential printed PRIOR to your scheduled game – I will mail this credential to your home address (or deliver it to you in person when you arrive at the stadium depending on timing)
2. Please review the attached "Training Manual" prior to arrival, this will help familiarize you with the process.
3. Arrive to the stadium 1 hour and 45 minutes prior to scheduled game time.

WHAT TO EXPECT:

- When you arrive at Coors Field...enter through the employee entrance on the Park Ave. side of the stadium (see attached map).
- You will need your credential to enter the building! **See TO DO Steps 1a and 1b.**
 - a. If you have not received your credential prior to your scheduled shift, please call any of the following people when you arrive at the stadium:
 - i. Brandi Rideout, Director of Alumni Relations: 563-422-0360
 - ii. Serena Espinoza, Colorado Rockies 50/50 Raffle Manager: 951-847-2124
 - iii. Assigned Game Manager (contact info will be distributed via email prior to shift)
- Once you arrive and enter the stadium, proceed to the Raffle Ticket Office:



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- a. The Raffle Ticket Office is located in room 05.03.05 on the Suite Level (take Elevator E to the Suite Level – a game day worker is staffed inside the entry way and can direct you to the office).
- Once in the ticket office the game day manager will give you instructions on how to proceed:
 - a. Sign in.
 - b. Put on a 50/50 raffle t-shirt.
 - c. Assign yourself a tablet number.
 - i. The entire raffle is digital – you will be assigned a tablet, credit card machine and ticket printer and will be trained on how to use them.
 - d. Count money in money bag (each seller starts with \$50).
 - e. Get logged into the system.
 - f. Print a test ticket.
 - g. Wait for game manager to assign you a location in the stadium.
 - i. All ticket sellers are assigned to one of 20 locations
 - h. Proceed to assigned location
 - i. **The raffle ticket office is secure and always staffed; you can leave personal belongings there while working
 - Wear comfortable shoes, you will be doing a lot of walking!
 - Food will be provided during your shift and you are able to take breaks as needed.
 - Raffle stays open through the end of the 7th inning, the game manager will send you a message after the 3rd out of the bottom of the 7th directing you to come back to the office.
 - When back in the office, each seller must organize their money (do not have to count!) – all bills must be face up and handed into the game manager.
 - Turn in t-shirt, apron, tablet, credit card machine and ticket printer.
 - Once that is complete, you are free to go watch the rest of the game!

OTHER DETAILS

- \$1 parking is available at 33rd and Blake St.; a shuttle service to the stadium is provided.
- If you take the train and are walking from Union Station, make sure to walk all the way around the stadium via Blake St. – there is no access to the employee entrance on Wewatta St. side of the stadium.
- Volunteers are NOT allowed to purchase tickets during games they are working.